April 7-13, 2014 is National Public Health Week, a time to recognize the contributions of public health and highlight issues that are important to improving our nation.

This year's theme is, "Public Health: Start Here" and each day has a specific focus.

Monday, April 7: Be healthy from the start.

| Did you know? | Start here. |
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| Breast feeding longer is associated with decreased risk | Public health professionals can help answer questions or |
| of common childhood infections, sudden infant death | provide resources for breastfeeding, prenatal health and |
| syndrome and chronic conditions. | other topics related to family health. |
| Nearly one-third of all students do not graduate from | Work with local schools and community centers to |
| high school on time. Students who don't graduate face | develop after-school programs to help at-risk students |
| lifelong health risks and high medical costs, and are | with homework. Partner with a local university to |
| more likely to engage in risky health behaviors. | identify volunteers to serve as tutors or mentors. |

Tuesday, April 8: Don't panic.

| Did you know? | Start here. |
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| Every year, thousands of people are affected by severe weather threats, such as tornadoes and severe | Host a night of emergency preparedness: make plans for putting together an emergency stockpile |
| thunderstorms. Preliminary data for 2012 shows there were more than 450 weather-related fatalities and nearly 2,600 injuries. | kit, create a crisis communication plan, designate an emergency meeting place and hold household emergency drills. |
| Flu seasons are unpredictable and can be severe. Over a period of 30 years, between 1976 and 2006, estimates of flu-associated deaths in the U.S. range from a low of about 3,000 to a high of about 49,000 people. | Get a flu vaccine every year. The vaccine is recommended for everyone 6 months of age and older. |

Wednesday, April 9: Get out ahead.

| Did you know? | Start here. |
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| Seven in 10 deaths in the U.S. are related to preventable diseases such as obesity, diabetes, high blood pressure, heart disease and cancer. | Reach out to clinical partners and engage them in community health and prevention efforts. |
| Average medical expenses are more than twice as high for a person with diabetes as they are for a person without diabetes. | Diabetes prevention can be as basic as eating more healthfully and becoming more physically active. |



Thursday, April 10: Eat well.

| Did you know? | Start here. |
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| We are now eating 31 percent more calories than we were 40 years ago — including 56 percent more fats and oils and 14 percent more sugars and sweeteners. The average American now eats 15 more pounds of sugar a year than in 1970. | Ask local restaurants to provide nutrition information on their menus, as newly required by the Affordable Care Act's food labeling law. |
| Foodborne contaminants cause an average of 5,000 deaths, 325,000 hospitalizations and 76 million illnesses annually. | Chilling foods to proper temperatures is one of the best ways to slow the growth of bacteria. Make sure refrigerators are kept at 40° F or below. |

<u>Friday, April 11</u>: Be the healthiest nation in one generation.

| Did you know? | Start here. |
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| The U.S. spends more on health care than any other country. However, investing just \$10 per person each year in community-based public health efforts could save the nation more than \$16 billion within five years. | Partner with a local university's public health department to help educate the community on public health options available to them. |
| Widening access to care by investing in expanded Medicaid eligibility, funded via the Affordable Care Act, results in better health outcomes and reductions in mortality. | Visit HealthCare.gov to learn more about newly available options for health care and enroll in coverage provided under the Affordable Care Act. |