

Greater Peoria Business Recovery Program

Business Profile Walkthrough

Greater Peoria Business Recovery Program Purpose Statement

We created the the Business Recovery Program for our region to accomplish the following:

- 1. Quickly understand businesses most pressing needs and relevant risks**
- 2. Connect businesses to local recovery specialists who can help address those needs as best as possible**
- 3. Gather regional industry insights to drive local policy and program changes to support business recovery**

Business Data & Privacy Considerations

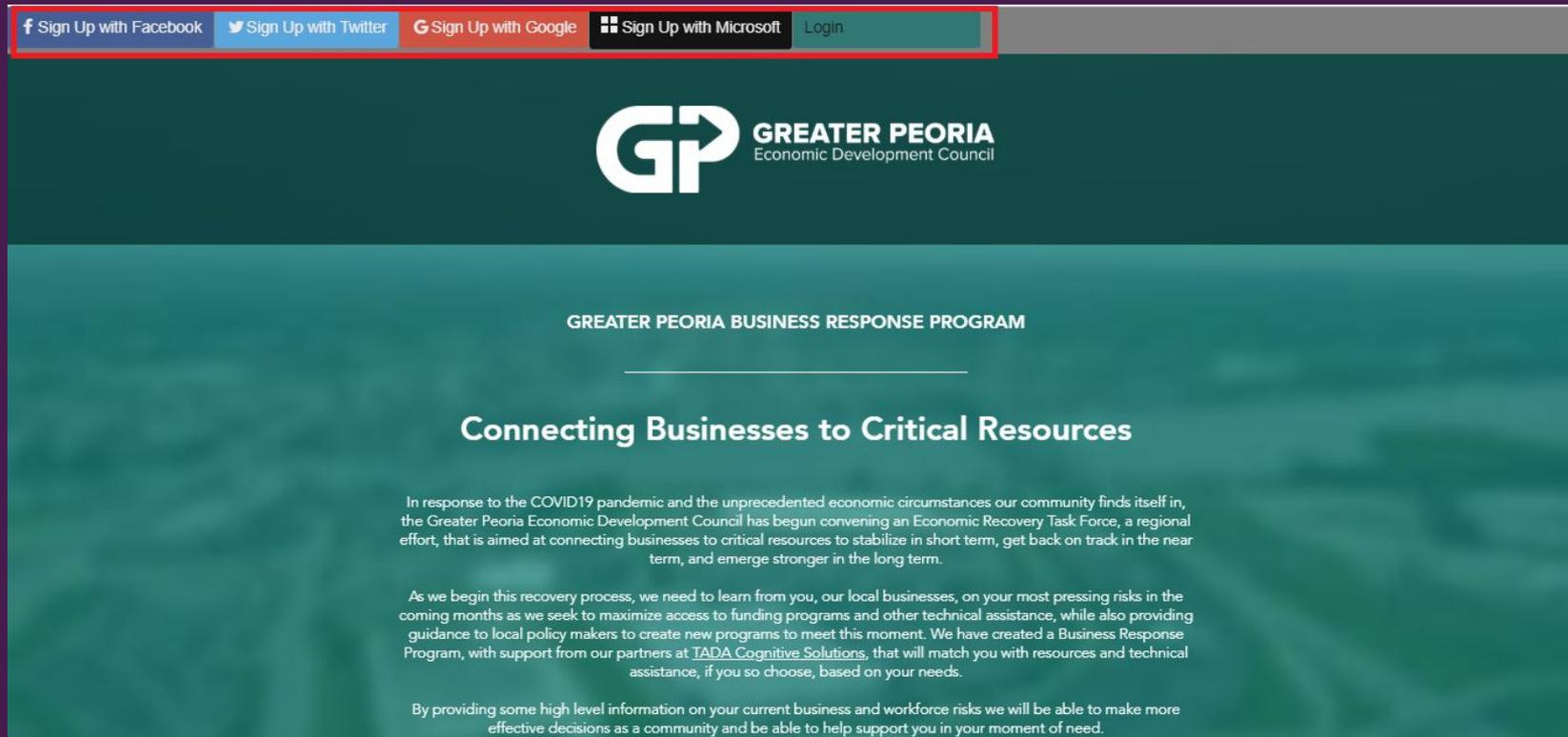
Your trust and data security are incredibly important to us. Any data entered into your business profile is secured and partitioned on a secure server, and will only be accessible by two people, our Business Recovery Program administrator, Brent Baker of the Greater Peoria Economic Development Council, and the individual business recovery specialist that you are connected with following completion of your profile. Your data will never be shared publicly and will not be used for any purposes outside of supporting your business recovery. You can find the full data security agreements and policies below. Please contact Brent Baker with any questions at bbaker@greaterpeoriaedc.org or 309-696-4733.

[Find the full BRP NDA here.](#)

[Find the full BRP Privacy Policy here.](#)

How to Complete Your Business Profile in Five Steps

Step #1: Login to your portal through <https://mytada.org>, login using any of the options on the top of the screen



The screenshot shows the top navigation bar of the Greater Peoria Economic Development Council website. It features four social media login buttons: "Sign Up with Facebook", "Sign Up with Twitter", "Sign Up with Google", and "Sign Up with Microsoft", followed by a "Login" button. Below the navigation bar is the organization's logo, "GP" with an arrow, and the text "GREATER PEORIA Economic Development Council". The main content area is titled "GREATER PEORIA BUSINESS RESPONSE PROGRAM" and "Connecting Businesses to Critical Resources". It contains three paragraphs of text explaining the program's purpose in response to the COVID-19 pandemic and the need for local businesses to access critical resources and technical assistance.

Sign Up with Facebook Sign Up with Twitter Sign Up with Google Sign Up with Microsoft Login

GP GREATER PEORIA
Economic Development Council

GREATER PEORIA BUSINESS RESPONSE PROGRAM

Connecting Businesses to Critical Resources

In response to the COVID19 pandemic and the unprecedented economic circumstances our community finds itself in, the Greater Peoria Economic Development Council has begun convening an Economic Recovery Task Force, a regional effort, that is aimed at connecting businesses to critical resources to stabilize in short term, get back on track in the near term, and emerge stronger in the long term.

As we begin this recovery process, we need to learn from you, our local businesses, on your most pressing risks in the coming months as we seek to maximize access to funding programs and other technical assistance, while also providing guidance to local policy makers to create new programs to meet this moment. We have created a Business Response Program, with support from our partners at [TADA Cognitive Solutions](#), that will match you with resources and technical assistance, if you so choose, based on your needs.

By providing some high level information on your current business and workforce risks we will be able to make more effective decisions as a community and be able to help support you in your moment of need.

Step #2: Once logged in, find the 'Business Consent' form on the menu on the left (1), review the options, select your choice from the dropdown on the right (2), and click save at the bottom (3).

The screenshot displays the 'Business Consent' page in the GPEDC MyBusiness portal. The page is divided into three main sections:

- Left Sidebar (1):** A navigation menu with 'Business Elements' expanded. The 'Business Consent' option is highlighted with a red box and the number 1.
- Center Panel:** Titled 'Business Consent Option Description', it lists three options: 'Full Profile', 'Anonymous', and 'Business Contact Only'. Below this is a 'Data Privacy Policy for Greater Peoria EDC' section with a link to the full policy.
- Right Panel (Business Consent Options):** A form area where the 'Business ID' is 'GPEDC38'. The 'Business Consent' dropdown menu is set to 'Full Profile' and is highlighted with a red box and the number 2. At the bottom of the form, a 'Save' button is highlighted with a red box and the number 3.

Step #3: Continue on to complete the remaining sections 2-7; it should only take about 10 minutes. Select your response from the dropdowns (1) , or enter text into boxes, and always remembers to save before proceeding (2).

The screenshot displays the 'Financial Profile' update interface. On the left, a navigation menu lists steps 1 through 7, with 'Update Financial Profile' selected. The main area is divided into two panels. The left panel, 'Financial Profile Info', contains a disclaimer: 'The financial data you provide here will remain confidential and only be shared with your assigned case manager to help understand the risk to your business to prioritize resources and connections to local technical assistance providers. This information, while sensitive, will be critically important in understanding how we can be as responsive as possible to your business's needs.' The right panel, 'My Financial Profile', contains a form with the following fields: 'Have You Been Forced to Do Any Payroll Reductions?' (Yes), 'What Percentage(%) of Payroll Reductions Occurred?' (35), 'Estimated 30-Day Revenue Loss (in Dollars)' (57500), and 'Estimated 90-Day Revenue Loss (in Dollars)' (100000). A dropdown menu for 'Business Outlook for Q3 2020' is open, showing options: Average, Poor, Average (highlighted), Good, and Excellent. A 'Save' button is located at the bottom right of the form. Red boxes and numbers 1 and 2 highlight the dropdown menu and the Save button, respectively.

Step 4: In the last section you have the option refer other businesses in your network that would benefit from help. Click the '+' button (1), complete the form (2), and then click the save button (3).

The screenshot displays the 'Business Referral' section of the GPEDC MyBusiness portal. On the left, a sidebar lists 'Business Elements' such as '1. Business Consent', '2. Update Business Profile', '3. Update Business Needs', '4. Update Employment Profile', '5. Financial Aid', and '6. Update Financial Profile'. The main content area features a 'Business Referral Profile' section with a descriptive paragraph. To the right, a 'Business Referrals' table is shown with columns for Business Name, Referred Business Name, Referred Contact Name, Referred Contact Email, Referred Contact Phone, and Referral Date. A red box highlights the '+ Add' button (1) in the top right of the table. Below it, a form (2) is visible with fields for 'Referred Business Name', 'Referred Contact Name', 'Referred Contact Email', 'Referred Contact Phone', and 'Referral Date' (format: mm/dd/yyyy). A 'Save' button (3) is located at the top of the form area.

Step 5: You can review aid you may qualify for, some direct contacts to reach out to given your needs, and review all your data under the 'Views' section of your profile.

The screenshot displays the GPEDC MyBusiness interface for a user named 'Business 360'. The left sidebar contains a 'Views' section, which is highlighted with a red box. This section includes the following links: 'Review Business Profile', 'Review Financial Profile', 'Program Eligibility', and 'Financial Aid Program'. The main content area is divided into several sections:

- Business Summary:** A table with columns for Business Name, Consent Level, Industry, Business Structure, and Year Busine. It shows one record for 'Double D' with a 'Full Profile' consent level, in the 'Health Care and Social Assi...' industry, with a 'Sole Proprietorship' structure, and '20' as the year.
- My Coordinator Assignment:** A table with columns for Business Name, Coordinator, Coordinator Email, Coordinator Organization, and Assign. It shows one record for 'Double D' with coordinator 'Brent Baker', email 'bbaker@Greaterpeoriaedc...', organization 'Greater Peoria EDC', and assignment date '05/03/2'.
- Employee count:** A card showing 'Employee Count' as 12.
- Workforce at risk:** Two cards showing 'Employee Layoff next 30 days' with a count of 2, and 'Employee Layoff next 90 days' with a count of 5.

The bottom left corner features the TADA logo with the tagline 'Beyond data.' and the bottom right corner features the GP logo.

**For Questions, Troubles, or Concerns
contact:**

Email: edc@tada.today

Call: 1-800-876-8078